

ADVERTISING

*Rate*

GUIDE *2018*

**Farminguk**

**Farminguk**

THE UK SITE

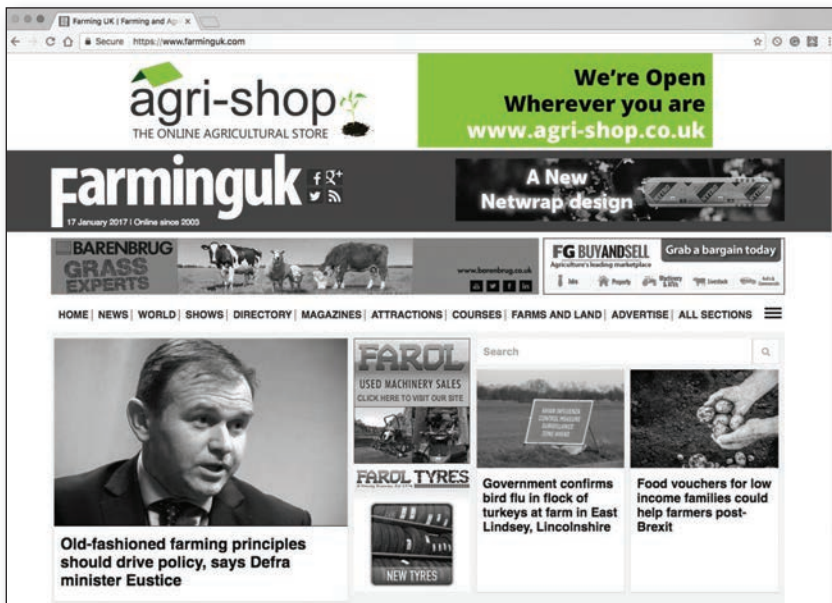
*for agriculture*



## Do you want your advert to display on every page across the whole site?

The following positions are visible on every page of the FarmingUK website. Advertising in any of these four spaces will grant your company maximum exposure to over 280,000 individual visitors every month, with an average of over 1.2 million page views each and every day!

# ABOVE *the fold*



## Site Header

**Dimensions:**  
940px wide x 150px deep

This large banner is visible on every page of FarmingUK. This is our most sought after position due to its premium location, right above the logo!

**From £1,500 per month**

## Logo Banner

**Dimensions:**  
525px wide x 100px deep

Directly next to our logo, this eye-catching advert position will generate clicks from every page of the FarmingUK website!

**From £1,000 per month**







## Leaderboard

Dimensions:  
778px wide x 90px deep

50 pixels longer than a standard Leaderboard, advertising here allows you to get your message across clearly... with room to spare!

**From £500 per month**

## Header Right

Dimensions:  
385px wide x 90px deep

Directly above the sections menu and the search bar, this position will guarantee views with every unique page search.

**From £250 per month**





# HOME *page*

## Advertising on the FarmingUK homepage

Place your advert on the home page to gather widespread attention to your business. An advert here will guarantee effective reception and clicks.



## Popup Advert

Dimensions:  
500px wide x 500px deep

The ultimate in advertising exposure! This pop-up advertisement will appear for every single visitor to FarmingUK.com. The pop up acts on a 20 second timer, and will be the only clickable asset on the website for this period.

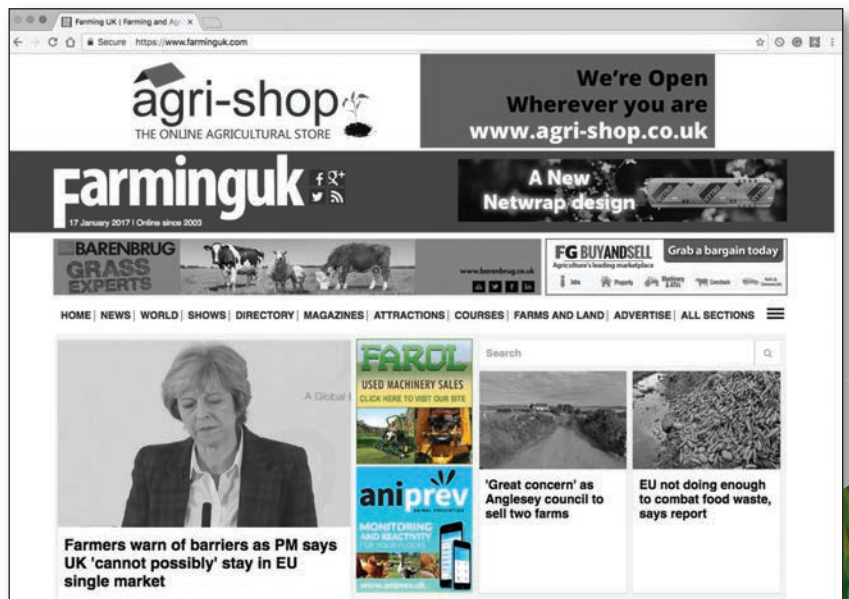
From £2,000 per month

## Homepage Premium

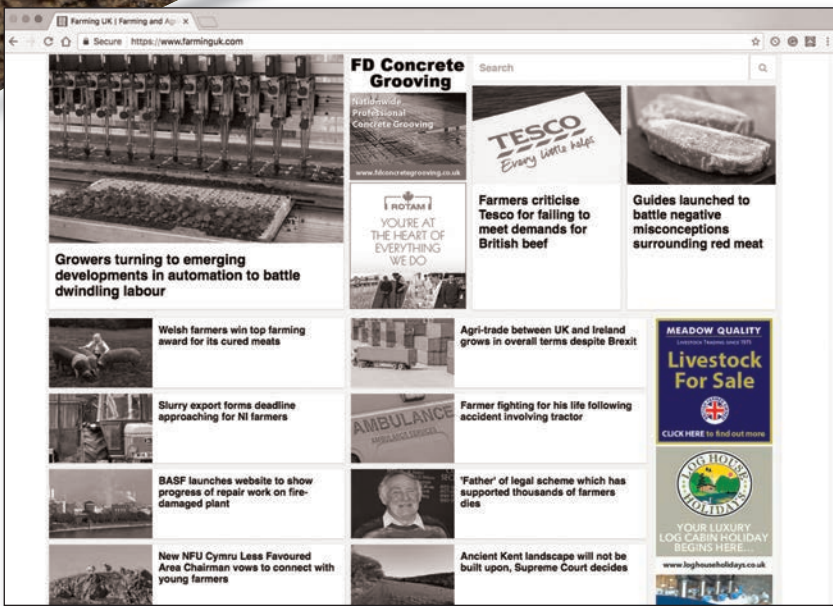
Dimensions:  
185px wide x 200px deep

Do you want your company to get top exposure next to our headline stories? With a Homepage Premium advert, you are guaranteed to appear in one of these two rotating positions.

From £400 per month







## Homepage Button

Dimensions:  
185px wide x 200px deep

A Homepage Button advert on FarmingUK gives you exposure to our site visitors, at their very first port of call.

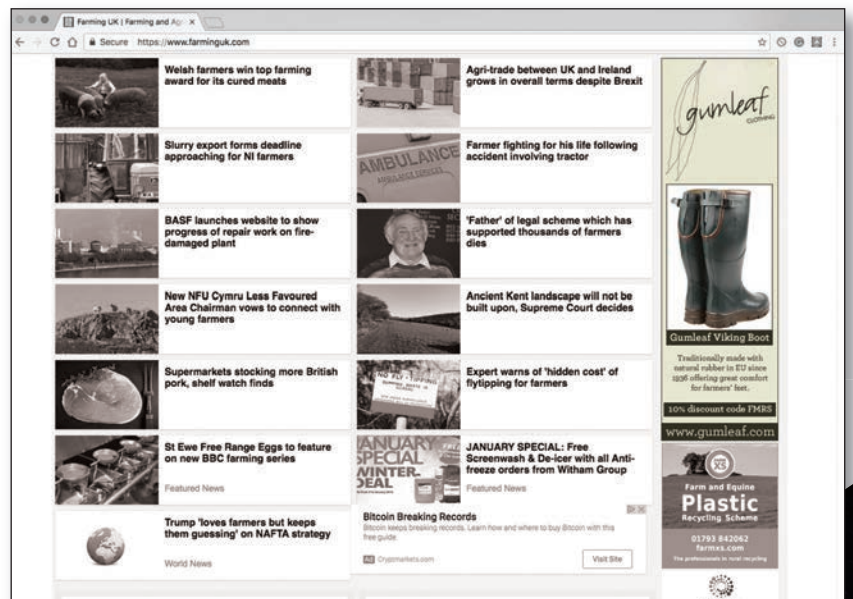
**From £200 per month**

## Homepage Skyscraper

Dimensions:  
185px wide x 600px deep

As with the Homepage Button advert, the Homepage Skyscraper gives you access to visitors to FarmingUK on the very first page they visit. Not only that... you're doing it three times the size!

**From £600 per month**





# NEWS SECTION *advertising*

**Reach your target audience by advertising in one of our individual news sections!**

Have you got a specific product you would like to sell... then why not advertise in one of our unique news sections to guarantee you are reaching your target audience?

**Choose from one or more of the following FarmingUK New sections:**

- Agri Safety ■ **Animal Health** ■ Arable ■ **Bees & Beekeeping** ■ Brexit ■ **Crops & Cereal Dairy**
- Diversification ■ **Education** ■ Feed & Forage ■ **Forestry** ■ Finance ■ **Grassland Husbandry**
- Housing & Equipment ■ **Machinery** ■ Market Reports ■ **Meat Processing NFU** ■ Organic ■ **Pigs**
- Poultry ■ **Produce** ■ Products ■ **Property News** ■ Renewables Rural Life ■ **Sheep**
- Shows & Events News ■ **Slurry & Irrigation** ■ Supermarkets ■ **Top Tips**

The screenshot shows the FarmingUK website interface. At the top, there's a navigation bar with 'FarmingUK' logo, social media icons, and 'VOSS EF electric-fence.co.uk'. Below that is a 'MEADOW QUALITY' banner and a 'UK AGRICULTURAL FINANCE' banner. The main content area features a news article titled "'Countryside under siege': Cost of rural crime rises sharply in first half of 2017" with a photo of a padlock. To the right is a 'Trending Now' list with 20 items. At the bottom, there's a 'ROXAN Alpha' advertisement for tamper-proof fixings.

## Press Release Banner

**Dimensions:  
810px wide x 200px deep**

Make your press release stand out with a Press Release Banner on FarmingUK.

Your press release and accompanying advert will be sent out to our ever expanding social media following (circa 60,000 (Jan 2018)).

**From £300 per banner**



# FARMINGUK

## agri-directory

**Directory Listing**  
**Leaderboard Dimensions:**  
**728px wide x 90px deep**

**Button Dimensions:**  
**185px wide x 200px deep**

Advertising in our Agri-Directory couldn't be easier! Featuring a Leaderboard header on your directory page, and a Button Advert that rotates around every other Agri-Directory listing, you can guarantee your company is well represented on FarmingUK.


Your directory will feature a company overview, extensive contact details and map so that customers can find your premises easily. Optional extras include uploading a video to your directory listing, and adding a downloadable brochure in PDF format.

You can even showcase up to two of your company products (along with images) in our "More about this company" section!

**Basic listing from £300 per year**  
**Enhanced Listing from £500 per year**

## Advertise your company in our Agri-Directory!

Our Agri-Directory puts your company details in the hands of those who need it! Full search functionality, along with an A-Z listing of over 500 individual categories, you can guarantee that your product will always be just a few clicks away from a potential customer.



**Cotesi UK**

**Address:** SUITE 7, HARLEY HOUSE MILL  
 FOLD - RIPONDEN  
 SOWERBY BRIDGE  
 HX6 4DJ  
 West Yorkshire  
 United Kingdom  
 (01422) 821000

**Tel:** (01422) 821000


**Fax:** (01422) 821007

**Email ID:** [Click here](#)

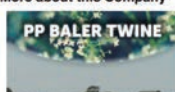
**About this Company**

Recognized as a full range Supplier of premium package of products oriented to the Marine, Fishing, Safety, Defence and Agriculture, COTESI UK is the branch of Cotesi Portugal for the British Isles and Republic of Ireland. With manufacturing sites in Europe, USA and Brazil, together with a Distribution presence all over the world, COTESI is in an unique position to combine the best of manufacturing know-how with the firsthand understanding of the market, in order to meet the challenges of the modern world.

**Maps**



**More about this Company**



**PP Baler Twine**

**PB Baler Twine**

COTESI twine is produced using the most advanced technology.

**Special Features include:**

- Easy Feed Spools
- High UV Stabilisation
- Consistent leading and twine shape throughout the spool
- High Strength


**Cotesi the only baler ties you should ever USE**

**Netwrap**

COTESI investment on the most up to date technology has improved the quality and performance of **Maxicover Netwrap** which offers the following special features:

- Full Bale Coverage
- Left Right Indicator
- Roll End Warning
- Consistent Performance
- High Tenacity and Strength
- Guaranteed Length

**NETWRAP 9 STRETCHFILM**



Recognized as a full range Supplier of premium package of products oriented to the Marine, Fishing, Safety, Defence and Agriculture, COTESI UK is the branch of Cotesi Portugal for the British Isles and Republic of Ireland. With manufacturing sites in Europe, USA and Brazil, together with a Distribution presence all over the world, COTESI is in an unique position to combine the best of manufacturing know-how with the firsthand understanding of the market, in order to meet the challenges of the modern world.

To discuss your requirements please contact Mike Ruck on 01422 821 000 or you can go to our website to view our full range of products [www.cotesi.co.uk](http://www.cotesi.co.uk)

**You can find Cotesi UK in the following categories**

Crops, Arable, Wheat & Equipment	<a href="#">Full Detail</a>
Engineers	<a href="#">Full Detail</a>
Handling & Equipment	<a href="#">Full Detail</a>
Manufacturers	<a href="#">Full Detail</a>
Packing & Packaging	<a href="#">Full Detail</a>

**Cotesi UK**


**Address:** SUITE 7, HARLEY HOUSE MILL  
 FOLD - RIPONDEN  
 SOWERBY BRIDGE  
 HX6 4DJ  
 West Yorkshire  
 United Kingdom  
 (01422) 821000

**Tel:** (01422) 821000


**Fax:** (01422) 821007

**Email ID:** [Click here](#)


[Visit Website](#)



**COTESI UK**




**AGRICULTURE UK**



**CAMERA**


your future your choice



**TRANSPREAD**

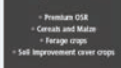
Manufacturers & Suppliers of Specialist Heavy Equipment throughout the UK, Europe & beyond.

[www.transpread.co.uk](http://www.transpread.co.uk)




**DSV**

- Printer Oil
- Cereals and Maize
- Forage crops
- Soil improvement cover crops




**AGMACHINERY**

HIGH QUALITY USED MACHINERY



SEARCH FROM 1,000+ OF ITEMS


[www.agmachinery.co.uk](http://www.agmachinery.co.uk)



**land law finance**

THE AGRICULTURAL FINANCE COMPANION

[SUBSCRIBE HERE](#)



**DK ELECTRONICS**

Specialists in Agriculture

Specialists in the supply, repair & servicing of agricultural electronics

[www.dk-electronics.co.uk](http://www.dk-electronics.co.uk)



# AGRICULTURAL *courses*

## Advertise your University or College with FarmingUK!

Gone are the days when agricultural courses were recommended by word of mouth and printed flyers. Today's students are searching for their further education online! Advertise your Agricultural Course with FarmingUK, and let us help you find your next graduates!

### Course Listings

**Dimensions:**  
**325px wide (variable depth)**

Your listing will outline the details of your academic course, along with a map showing the location of your campus. Your listing will also include your University or College logo prominently on the right hand side of the page, and include a direct link to a URL of your choice. There is even an option to send the listing to an email address, so that friends or family can recommend your course to other students!

**Course** Faculty County Study Mode Course Type

Course keyword Faculty County Study Mode Course Type

**apply now!**

**Map** Sparsholt

**Pesticide Application Tractor Mounted PA2**

Sparsholt College Hampshire

Address: Westley Lane, Sparsholt, Hampshire

Course Type: Short Course

**Short Description:** This one day training course covers the requirements of the Control of Pesticides Regulations and prepares operators for the NPPT Certificate of Competence Test, which may be taken at any time after the course. Course features include preparing the applicator for work, calibration and operation, etc...

**SPARSHOLT COLLEGE HAMPSHIRE** Full detail

**From £300 per year**

### Course Listing with Button Advert

**Dimensions:**  
**185px wide x 200px deep**

All of the above, with a button advert on the main search page

**From £500 per year**

**Agriculture (Top Up) (BSc)**

The one year BSc (Hons) Agriculture degree programme will enable students to top up their Foundation Degree or Higher National Diploma to a full Bachelor's (Honours) degree. This degree programme is designed for those with qualifications in and wishing to pursue careers in the agricultural sector and allied industries.

Alongside equipping students with the necessary theoretical and academic skills to succeed, we also concentrate on developing vocational and practical skills to give students the best possible chance of securing their dream job. During the year, this top up degree programme will focus on sustainability and sustainable management of the natural resources used in agriculture to ensure that an ever increasing global population has sufficient food available whilst conserving valuable resources for future farming generations.

The understanding, skills and management techniques developed on the degree programme are transferable across regional, national and international borders opening up opportunities for employment throughout the United Kingdom, Europe and further afield.

**College/University Location:**

**Hartpury College**

**HARTPURY**

University: Hartpury College

Duration: 1 year

Study mode: Full time and Part time

Course type: Degree

UCAS Code: D496

**Visit Website**

**Send to a friend**

Can you think of a friend who might be interested in this course?

email@example.com

**Send to a friend**



# FARMS AND LAND *for sale*

## Selling your property or land is made easy with FarmingUK

With daily entries added, why not showcase your advert here for guaranteed customer exposure?

The screenshot displays the FarmingUK website interface. At the top, there's a navigation bar with links for 'HOME', 'NEWS', 'WORLD', 'SHOWS', 'DIRECTORY', 'MAGAZINES', 'ATTRACTIONS', 'COURSES', 'FARMS AND LAND', 'ADVERTISE', and 'ALL SECTIONS'. Below this is a 'SUBSCRIBE' button with social media icons for Facebook, Twitter, and Google+. The main content area features a property listing for 'Hollis Lane' in Staffordshire. The listing includes a large main image of a white farmhouse with a green lawn, a gallery of smaller images showing the interior and exterior, and a map showing the property location. The listing details include the address 'Denstone, Uttoxeter, ST14', the date '18 January 2017', the number of views '56', the agent 'Fisher German - Stafford', the acreage '9', the telephone number '01785 220044', and an email link 'Click here'. There is also a 'Send to a friend' section with a form and a 'Send to a friend' button.

## Personal Listings

Your property listing on FarmingUK comprises of up to 10 photographs of your item for sale, direct contact details, and a localised map of the property.

**From £POA**

## “Scraping” Listings

“Scraped” listings direct from your existing database will automatically update on the FarmingUK site at set intervals. Your company logo, contact details and location can all be included to create a truly bespoke advertisement. For more details, please talk to one of our team on 01484 400 666.

**From £POA**



# FARM *attractions*

## Advertise your farm attraction or shop with FarmingUK

With our social-media presence reaching out to over 40,000 people every day, what better way to advertise your farm attraction or farm shop?

The screenshot shows a web browser displaying a listing for 'Wetheriggs Animal Rescue' on the FarmingUK website. The page features a header with various advertisements, including 'AVIAN FLU SWEEPS ACROSS EUROPE' and 'Saniblanco D'. The main content area includes a large photo of a black pig, contact information for the rescue center, and a map of the location. The footer contains navigation links and copyright information.

**Wetheriggs Animal Rescue**

Address: Thorpe Farm Centre, Greta Bridge, Barnard Castle, County Durham  
Tel: 01833 627444  
Email: info@wetheriggsanimarescue.co.uk  
Price: Adults: £3.50, Concessions: £2.50

Visit Website

Send to a friend

Can you think of a friend who might be interested in this attraction?

email@example.com

Send to a friend

Location

Map: Satellite

Map data ©2017 Google

News | World | Shows | Directory | Magazines  
Holiday Rentals | Farms & Land | Jobs | Farm Shops Map | Land, Law & Finance  
Advertise | Courses | Attractions | TWITTER | FACEBOOK

Terms of Purchase | Making a Purchase | Delivery | RSS feeds | Visitor Logs | Cookies | Advertisers Login | Help | Site Map  
Copyright © 2016 FARMINGUK. Red Hat Promotions Ltd - 01484 40098

## Farm Attraction Listing

Advertise your Farm Attraction on FarmingUK

From £300 per year



# Farminguk magazine

## FarmingUK - The Magazine for UK Agriculture!

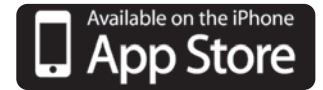
FarmingUK is a monthly magazine distributed to over 15,000 people via our direct mailing list. Featuring the latest agricultural stories from around the UK, including unique content not found anywhere else on the website, what better place to advertise your business?

	1 Insertion	3 Insertions	6 Insertions	12 Insertions
Full Page	£1,500	£1,200	£900	£700
Half Page	£600	£900	£500	£300
Quarter Page	£300	£400	£200	£100





# AG-SHOW app



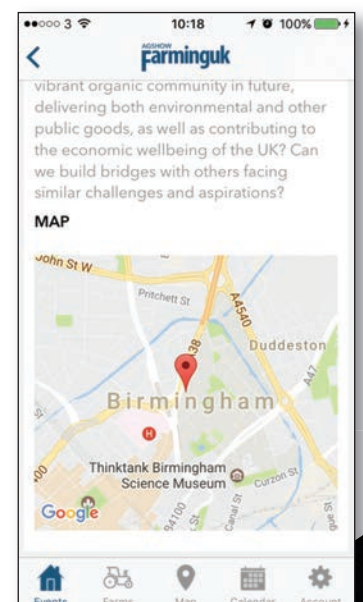
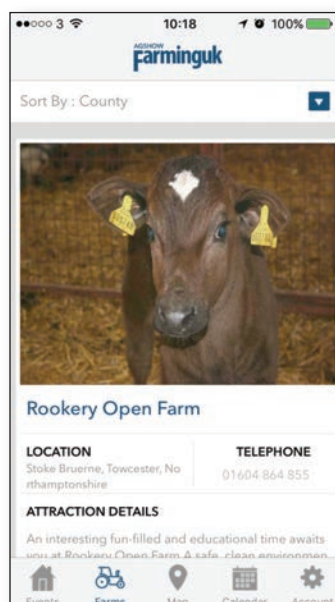
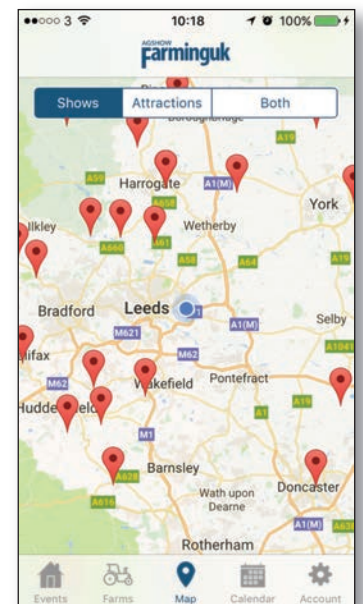
## Discover countryside events and rural attractions across the UK and near you.

Get show information at your fingertips and never miss an upcoming event. Gain easy access to all your favourite shows, discover new ones, and see event information from your phone. Find something to do - country shows, farming events, rural attractions, conferences, free events and loads more - right in the palm of your hand. Favourite an event or show which catches your eye, keep track of it using the calendar so you never miss anything of interest!

### With AgShow you can:

- Discover popular events happening around you
- Find a rural attraction near you for the perfect family day out
- Check out upcoming events for this week, the weekend and beyond
- Gain access to all the information you need to make the perfect trip
- Check the map out to see a birdseye view of local events and attractions
- Add your show/event favourites to the AgShow calendar

**Call Mark on 01484 400666 to discuss sponsorship opportunities**





# Farminguk

✉ [info@farminguk.com](mailto:info@farminguk.com)

☎ 01484 400666

📍 Po Box 75  
Brighouse  
West Yorkshire  
HD6 3SD  
West Yorkshire



@farminguk



/farminguk

[www.farminguk.com](http://www.farminguk.com)

**Farminguk**  
THE UK SITE  
*for agriculture*