



Poultry Highlights

22/03/2013

Poultry Highlights is written by the NFU Poultry Team on a weekly basis. Please remember to quote the NFU as the source of the information if this email is forwarded on.

- **New Poultry pages of NFU website launched**
- **Budget 2013: NFU response**
- **NFU business guide exploring Energy Efficiency in Poultry Farming**
- **Check what funding is available in your area**
- **Farming following on Social Media growing**
- **Guidelines produced on how to lobby MP's on beak trimming**
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New Poultry pages of NFU website launched

This week saw the launch of the new NFU website. Months in the making, we've listened to your views, restructured the navigation and given the NFU's showpiece site a fresh new look. The clean layout of the pages helps present the often complex advice we give to our members in a more accessible way. Apart from the design and the new homepage, perhaps the biggest change is the addition of county pages in your region.

As well as county and regional pages the separate sector pages have now been developed. There is now a section just for the NFU publications – Poultry Highlights, Poultry Business Bulletin and Poultry Stats. A section for the latest poultry news, a section which is dedicated to useful poultry sector documents including board minutes as well as links to biographies of the members of the Poultry Industry Programme and national Poultry Board. To view the all new poultry pages [please click here](#)

Budget 2013: NFU response

Announcements in the Budget to cut national insurance bills and scrap fuel duty will go some way in helping farm businesses deal with spiralling costs, the NFU said today.

NFU President Peter Kendall said: "As always, we will examine the details in the coming days to get a much clearer picture of how this budget will help farming become more profitable and productive. But some of the specific announcements today are to be welcomed.

"New employment allowance to cut national insurance bills by £2,000 for every firm will benefit around 40,000 farm businesses in England and Wales that employ farm workers. "The cancellation of the fuel duty rise in September will help businesses across the economy, including food and farming industries that have been struggling to absorb rising fuel costs. To read more please [click here](#)

NFU business guide exploring Energy Efficiency in Poultry Farming

The NFU produces a wide range of business guides and each week in poultry Highlights I will feature a different guide

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and provide a link where you can view it. This week's guide looks at Energy Efficiency in Poultry Farming. It has been produced in partnership with Farm Energy Centre. It looks at the following...

- **WHERE IS THE ENERGY USED?**
- **WHERE CAN ENERGY BE SAVED?**
- **RENEWABLE ENERGY SYSTEMS**

To view this guide [please click here](#). Please note this members only so please have your login details at the ready.

Check what funding is available in your area

The Government's Business Link website features software that can quickly establish whether you might qualify for a grant (or other forms of support) to help with a future investment. Follow this link <https://www.gov.uk/business-finance-support-finder> and enter your details (including your location and what you intend to invest in). Your location is important because some grants are only available in certain areas, either because of a geographical designation or because the money is offered by a local body such as a Local Enterprise Partnership. This information will be added to the bottom of poultry highlights in future editions.

Farming following on Social Media growing

Every week the amount of farmers using social Media increases. Last week saw the NFU official twitter account [@NFUtweets](#) reach 10,000 followers a clear sign that more and more farmers and people involved in farming are now using social media in order both to find out information and discuss key farming issues. The NFU highlights on Twitter over the past 12 months and where social media really comes into its own, have been the #SOSdairy campaign, #buyBritish, #TBfree and NFU Conference #NFU13.

We recently saw #NFU13 trend globally at number one on Twitter after our amazingly successful conference at the end of February. In its first twenty-four hours, the hashtag was tweeted nearly 15,000 times, by more than 5,200 users, and reached an audience of 1.8million.

Twitter and other social media formats can be useful ways of lobbying MPs and other industry bodies as well as good way to keep up to date with what is going on in the Industry. To sign up just visit www.twitter.com and follow the instructions.

Please see below some regular tweeters from the poultry industry. Just click on any of the following links to be directed to their twitter page and see what they have been tweeting about.

NFU - [@NFUtweets](#)

Chris Dickinson - [@cgddickinson](#)

Poultry World - [@PoultryWorld](#)

BPC - [@britishpoultry](#)

Packington Free Range [@PackingtonFR](#)

Nigel Joice – [@NigelJoice](#)

Applied Poultry - [@Appliedpoultry](#)

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James Potter [@JamesPotterEggs](#)

Blackacre Farm Eggs - [@Blackacrefarm](#)

Copas Turkeys - [@CopasTurkeys](#)

Guidelines produced on how to lobby MP's on beak trimming

Just as a reminder; last week the NFU produced a beak trimming lobby pack. As part of the national lobbying that has been done by the NFU on beak trimming it would also help for NFU members to contact their local MP's directly to get their support. You could do this either by writing a letter, organizing a meeting or even getting them out on farm. To view the pack please [click here](#)

Poor weather to impact EU grain yields

Wet weather and floods during the winter sowing period is likely to have a negative impact on 2012/13 crop yields in the EU, farmers association Copa-Cogeca has warned. Max Schulman, chairman of Copa-Cogeca's cereals working party, said reports of poor weather implied "that a significant percentage of the crop will have to be re-sown. EU farmers also expect lower yield potentials due to the winter kill this year and the lack of available certified seed in spring varieties".

However, the group's latest cereals estimates showed soft wheat production in the EU27 was forecast to rise by 3.7% to 127 million tonnes in 2013/14 from 122.4mt in 2012/13. Soft wheat area was pegged at 23.1m ha in 2013/14, up 0.7% from the previous year.

EU poultry expansion predicted to ease in 2014

Poultrymeat production in the European Union is expected to see further growth this year, but will then slip back slightly in 2014, according to new forecasts from the European Commission.

In its latest Short Term Outlook report, DG Agri pegs net poultrymeat production in the EU27 at 12.76 million tonnes (cwe) in 2013, up 1.5% on last year.

This continues the upward trend seen over the past four years and runs counter to the decline seen in production of pork and beef over that time.

This situation is expected to be reversed in 2014 however - with expected recovery in pork and beef causing poultrymeat production to retreat slightly by 0.7% to 12.68mt. If confirmed, this will be the first decline in output for several years, which the report says reflects the poultry industry's ability to rapidly adjust to changing market conditions

NFU Regional poultry information

East Anglia

Wednesday 24 July: Time and venue TBC

Wednesday 27 November: Time and venue TBC

South West

Tuesday 14th May – Board meeting at Blackacre Farm Eggs Ltd, Wood Lane, North Cheriton, Templecombe, Somerset BA8 0AS <http://www.blackacrefarmeggs.com/>

Tuesday 10th September – Board meeting at Frogmary Green Farm, South Petherton, Somerset Nick & Claire Bragg

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Wednesday 13th November – Poultry Conference Dinner - The Livermead House Hotel, Torquay
Tuesday 10th December – SW Board meeting at Taunton NFU Office

Featured below are the contact details for the NFU county advisors which are responsible for poultry issues. If you require any more details on regional events or to book your place at meetings please contact them.

Region	Advisor	Mobile number	Email address
South West	Colin Downey	07968 321384	colin.downey@nfu.org.uk
South East	Nerys Wright	07974 227395	nerys.wright@nfu.org.uk
East Anglia	Alex Dinsdale	07501 017704	alex.dinsdale@nfu.org.uk
West Midlands	Helen Cork	07909 838804	helen.cork@nfu.org.uk
East Midlands	Simon Fisher	07803 204507	simon.fisher@nfu.org.uk
North East	Richard Potts	07799 715153	richard.potts@nfu.org.uk
North West	Aarun Naik	07966 203790	aarun.naik@nfu.org.uk

Events

- Wed 20 Mar** **West Country Layers Association trade show and conference**, Exeter Racecourse, Devon, Contact Rachael Watkins Tel 07866 558 386, email Watkins.r@mac.com
- 21st-22nd Mar** **Turkey Science and production conference, Carden Park, Chester, Cheshire. Contact** James Bentley, tel 01829 7333 778, email james@jsbentley.co.uk
- Fri 22nd Mar** **WCLA - Emergency First Aid at Work - HSE approved, 9am - 4.30pm.** Colliton Barton Training Centre, Colliton Barton Colliton Barton Broadhembury, Devon, EX14 3LJ. Please contact Rachel Watkins Tel 0845 458 7485 Email: rachel.watkins@duchy.ac.uk
- 7th-9th April** **International Egg Commission spring conference**, Madrid, Spain. Contact Cassy Price, tel 0207490 3493. Email cassy@internalegg.com
- Tue 9th Apr** **Northern broiler gut health conference**, Newton Rigg College, Penrith, CA11 0AH. Contact Victoria Sheppard on 01392 872892 or email Victoria@stdavids-vets.co.uk
- Wed 17th Apr** **Yorkshire Egg Producers Discussion Group** - Dr Maureen Bain from Glasgow University – composition and factors affecting egg shell quality - Burn Hall Hotel York, YO61 1JB Contact Harry Atkinson – Tel 07557159341, Email - harry@thompsons-feeds.co.uk
- Tue 23rd Apr** **WCLA - Pest and Rodent control course**, Colliton Barton, Broadhembury, Honiton, Devon. EX14 3LJ, 10.30am - 4pm. Colliton Barton, Broadhembury, Honiton, Devon. EX14 3LJ Please contact Rachel Watkins Tel 0845 458 7485 Email: rachel.watkins@duchy.ac.uk
- Tue 23rd Apr** **South West Chicken Association conference**, St Pierre Hotel, Chepstow, Monmouthshire, contact Alison Bone tel 01285 862 377, email swca@hotmail.co.uk
- Wed 24th Apr** **Severn Valley Poultry Discussion Group**, The Chase Hotel, Ross-on-Wye, contact Anthony Harman tel 07775 580 383, email anthonyharman@humphreyfeeds.com
- Wed 15th May** **Pig and Poultry Live**, Stoneleigh Park, Warwickshire, contact Kate Rider Tel 02476858 298 email kater@rase.org.uk
- Wed 3rd July** **Yorkshire Egg Producers Discussion Group** - Louis Hurdidge – Probiotic use in poultry Burn Hall Hotel York, YO61 1JB. Contact Harry Atkinson – Tel 07557159341, email

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harry@thompsons-feeds.co.uk

National Poultry Board dates

27 March
22 May
17 July
18 September
20 November
22 January 2014

Egg-cellent links and sites:

Egg-cellent links:

[Disinfectants for animal disease prevention and control](#)
[Defra poultry compensation tables](#)
[Poultry Code of Conduct guides](#)
[Buy British Eggs document](#)
[NFU guidance document on poultry permits](#)
[Poultry farm welfare guides](#)
[Salmonella guidance and control in poultry flocks information](#)
[Meet the NFU poultry board](#)
[NFU Poultry Industry Programme](#)
[Link to Local Food Directory & Accreditation Scheme](#)
[BPC poultry careers](#)
[Biosecurity in the poultry industry](#)
[BEIC – recipe site](#)
[Notifiable disease updates](#)

Egg-cellent sites:

[NFU](#)
[Love Chicken](#)
[NFU Farming delivers](#)
[UK Turkeys](#)
[NFU Poultry news site](#)
[British Poultry Council \(BPC\)](#)
[British Egg Information Council \(BEIC\)](#)
[British Free Range Egg Producers Association \(BFREPA\)](#)
[Poultry World](#)
[World Egg Day site](#)
[HGCA](#)
[Defra](#)
[AHVLA](#)

If you no longer wish to receive Poultry Highlights or if your email details have changed please forward them along with membership number to: chris.dickinson@nfu.org.uk. Any questions please contact Chris Dickinson - Poultry adviser - 024 7685 8622

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