MAKING AGRICULTURAL ADVERTISING AFFORDABLE
The Technical Stuff:

<table>
<thead>
<tr>
<th>Advert Dimensions</th>
<th>970 pixels X 250 pixels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acceptable File Formats</td>
<td>JPG, GIF, PNG</td>
</tr>
<tr>
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ASK ABOUT OUR FREE DESIGN SERVICE!

Dimensions:
970px wide x 250px deep

This large banner is visible on many pages of FarmingUK. This is our most sought after position due to its premium location, right above the logo!

Why not animate your advert?

SITEME HEADER

Rates from £1,500 per month

Capable of being upgraded & integrated into a fully computerised parlour...
Dimensions:
728px wide x 90px deep

Directly next to our logo, this eye-catching advert position will generate clicks from most pages of the FarmingUK website!

LOGO BANNER

Why not animate your advert?

Eye-catching position!

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ASK ABOUT OUR FREE DESIGN SERVICE!

rates from £1,000 per month
Do you want your company to get top exposure above our headline stories? With a leaderboard advert, you are guaranteed to appear in one of these two rotating positions.

**Leaderboard**

Sits above the news headlines!

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Cost effective advertising!

rates from £750 per month
A Homepage Button advert on FarmingUK gives you exposure to the site visitors, at their very first port of call.

Located on the homepage to the right.

**Homepage Button**

It's hip to be square... ish!

Everyone visits the homepage!

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ASK ABOUT OUR FREE DESIGN SERVICE!

rates from £200 per month
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ASK ABOUT OUR FREE DESIGN SERVICE!

Dimensions:
160px wide x 600px deep

As with the Homepage Button advert, the Homepage Skyscraper gives you access to visitors to FarmingUK on the very first page they visit.

Not only that... you’re doing it at nearly three times the size!

HOME PAGE SKYSCRAPER

rates from £600 per month
Dimensions:  
185px wide x 200px deep

Reach your target audience by advertising in one of our individual news sections!

Have you got a specific product you would like to sell... then why not advertise in one of our unique news sections to guarantee you are reaching your target audience?

Located on the news detail pages on the right side.

NEWS SECTION BUTTON

rates from £200 per month

Small but powerful advertising!

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ASK ABOUT OUR FREE DESIGN SERVICE!
When you advertise a job vacancy with FarmingUK, we do everything we can to make sure that vacancy reaches your target audience.

- Listings stay online for 2 months, or until the vacancy is filled
- All listings are promoted via our social media channels
- Your listing will be included in our weekly recruitment e-shot
- All jobs are indexed and fully searchable on-line
- Featured job listings are also listed on the FarmingUK homepage!

Call us on 01484 400666 for more information
FarmingUK show section is the go-to place on the internet for visitors looking for an event.

Publicising shows and events since 2003 means we are first choice on search engines.

Our listings are comprehensive including a map and a link to your own site.

SHOW ADVERTISING

Call us on 01484 400666 for more information
Personal Listings:

Your property listing on FarmingUK comprises of up to 10 photographs of your building or land, direct contact details, and a localised map of the area.

Managed Listings:

We can manage your listings for you and take all the information directly from your own site. Your company logo, contact details and location can all be included to create a truly bespoke advertisement.

Call us on 01484 400666 for more information
It’s in the search.

Our farmshop section is a very popular landing point for consumers looking for that lazy Sunday trip.

We have many affordable solutions for making your farmshop stand out from the crowd.

Featuring your farmshop will ensure your listing stays at the top of the search and appear on the homepage.

**FARM SHOP ADVERTISING**

Call us on 01484 400666 for more information
There is no point in us telling the educational sector how important research is. A few minutes homework will show you that FarmingUK is one of the top ranked sites for agricultural courses.

Get your listing a 10/10 by ensuring you feature your agricultural educational vocations on FarmingUK

Call us on 01484 400666 for more information
It’s in the name. Not just yours but all your competitors. We have one of the best agricultural directories on the web. You can ensure that your listing is the first to show when your customers type in your sector.

Our agricultural directory is highly searchable and can contain your digital brochure.

DIRECTORY ADVERTISING

Call us on 01484 400666 for more information

Advertise Your Company Here!
#views

Your Logo Here
Address
Contact Numbers

Your Logo Here

FEATURED

Try our featured listing service!

Map Here

Each listing comes with a FREE button ad!

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We have three popular magazines which are free to read.

**IT Farmer** is a must read for all those interested in how technology is influencing the agricultural sector.

**LandLawFinance** touches on issues affecting land purchase and financial matters affecting the rural communities.

**FarmingUK** rounds up on all the important issues throughout the month in one place.

Half Page - £400  
Full Page - £900

**MAGAZINE ADVERTISING**

Call us on 01484 400666 for more information