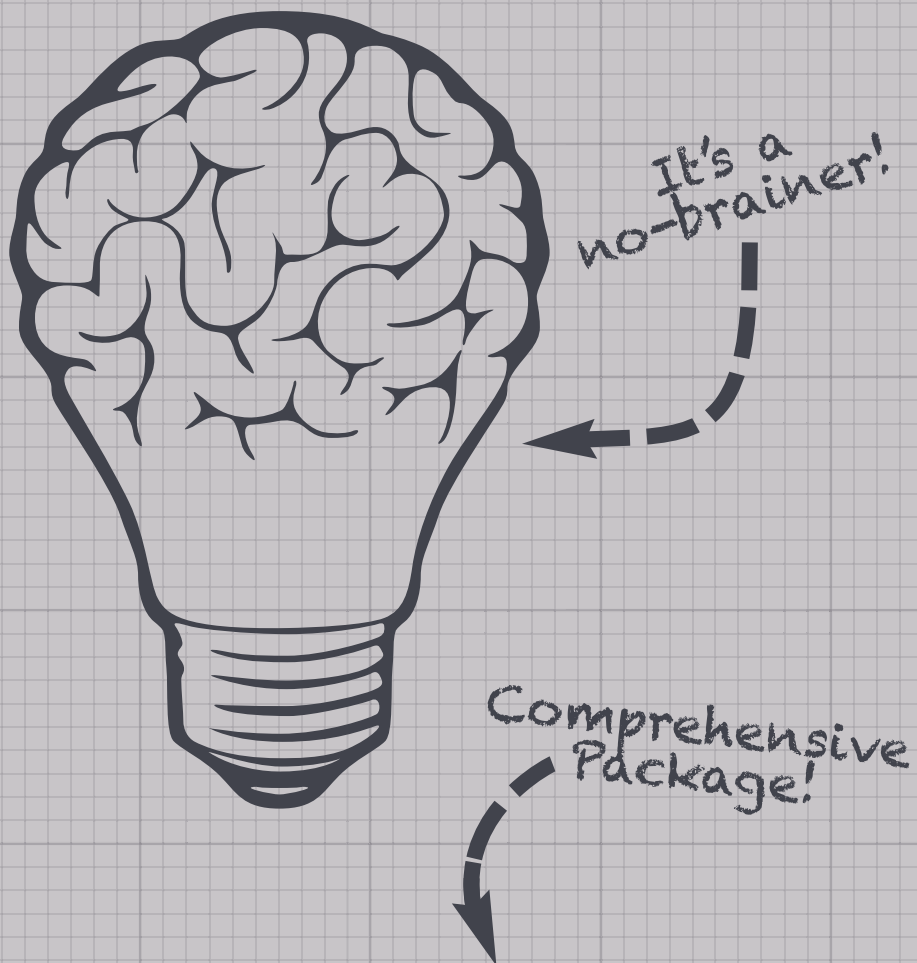




Farminguk

MAKING AGRICULTURAL ADVERTISING AFFORDABLE

FarmingUK
Advertising Guide

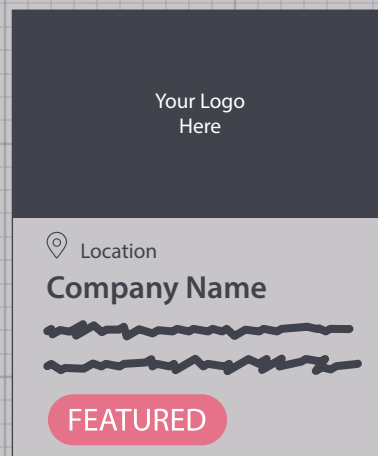


Looking to diversify into Egg Production?

We're seeking producers who are passionate about poultry to join our thriving farming community. For earning potential and details of requirements visit our site.

[CLICK HERE !](#)

Keywords	2
News Stories	4
Social Media Reach	500,000+
WHY NOT TAKE AN ENHANCED DIRECTORY LISTING?	



Why not take an enhanced directory?

Our most comprehensive package...

Get a competitive advantage with our news and social works package.

Choose **TWO** keywords – whenever those keywords are mentioned on site your banner advert and a link to your brochure or website will show. Everytime!

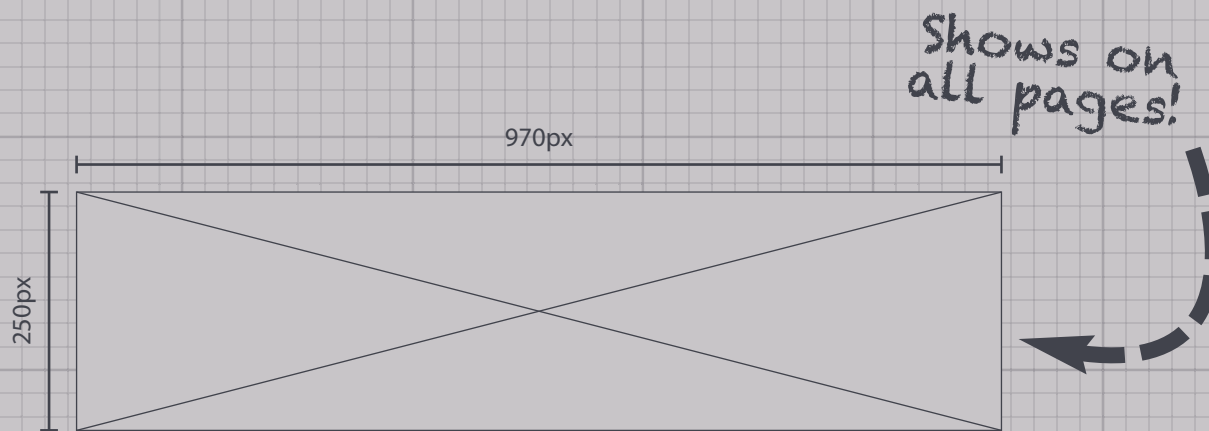
Your products will be pushed to our amazing 500,000+ social media followers.

Choose to have up to **FOUR** news stories about your products featured and searchable on our website.

Plus take a enhanced directory listing on the webs most popular agricultural directory!

NEWS AND SOCIAL

rates from £500 per month



Dimensions:

970px wide x 250px deep

This large banner is visible on many pages of FarmingUK. This is our most sought after position due to it's premium location, right above the logo!

Farminguk

Why not animate your advert?

The Technical Stuff:

Advert Dimensions	970 pixels X 250 pixels
Acceptable File Formats	JPG, GIF, PNG
Maximum File Size	300kb
ASK ABOUT OUR FREE DESIGN SERVICE!	

An advertisement for Sanigene vehicle disinfection. It features the Sanigene logo, the text "For your complete vehicle disinfection needs.", and a contact number "01246 264 646 | sales@interhatch.com". There is also an image of a disinfection machine and a circular badge that says "FREE NO OBLIGATION SITE VISIT".

sanigene®

For your complete vehicle disinfection needs.

01246 264 646 | sales@interhatch.com

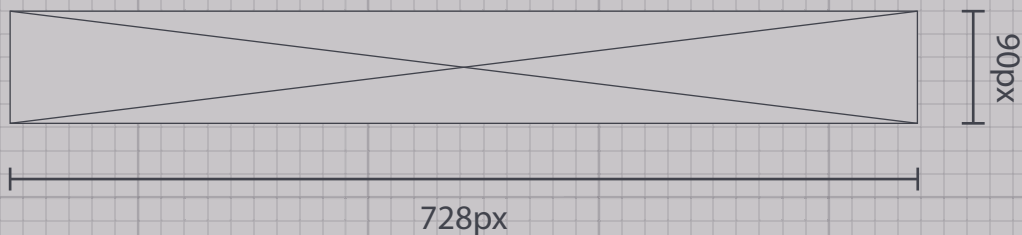
FREE NO OBLIGATION SITE VISIT

SITE HEADER

Maximum exposure!

rates from £1,500 per month

Farminguk



Sits above the news headlines!

LEADERBOARD

The Technical Stuff:

Advert Dimensions	728 pixels X 90 pixels
Acceptable File Formats	JPG, GIF, PNG
Maximum File Size	150kb
ASK ABOUT OUR FREE DESIGN SERVICE!	



Cost effective advertising!

Dimensions:

728px wide x 90px deep

Do you want your company to get top exposure above our headline stories? With a leaderboard advert, you are guaranteed to appear in one of these two rotating positions.

rates from £850 per month

Dimensions:

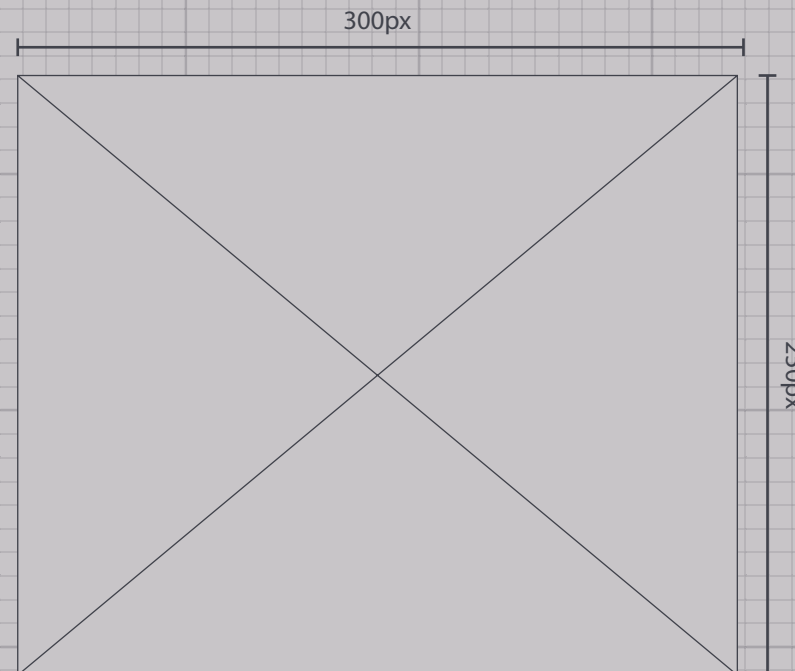
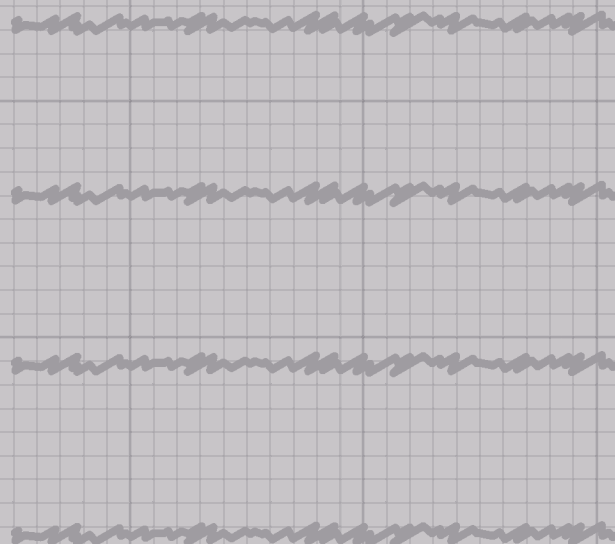
300px wide x 250px deep

A Homepage Button advert on FarmingUK gives you exposure to the site visitors, at their very first port of call.

Located on the homepage to the right

NEWS STORY BUTTON

rates from £400 per month



It's hip to be square... ish!

The Technical Stuff:

Advert Dimensions	300 pixels X 250 pixels
Acceptable File Formats	JPG, GIF, PNG
Maximum File Size	100kb
ASK ABOUT OUR FREE DESIGN SERVICE!	

Everyone visits the homepage!



It's in the name. Not just yours but all your competitors. We have one of the best agricultural directories on the web. You can ensure that your listing is the first to show when your customers type in your sector.

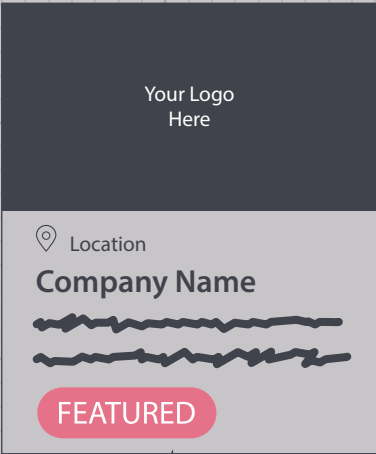
Our agricultural directory is highly searchable and can contain your digital brochure.

Key Features:

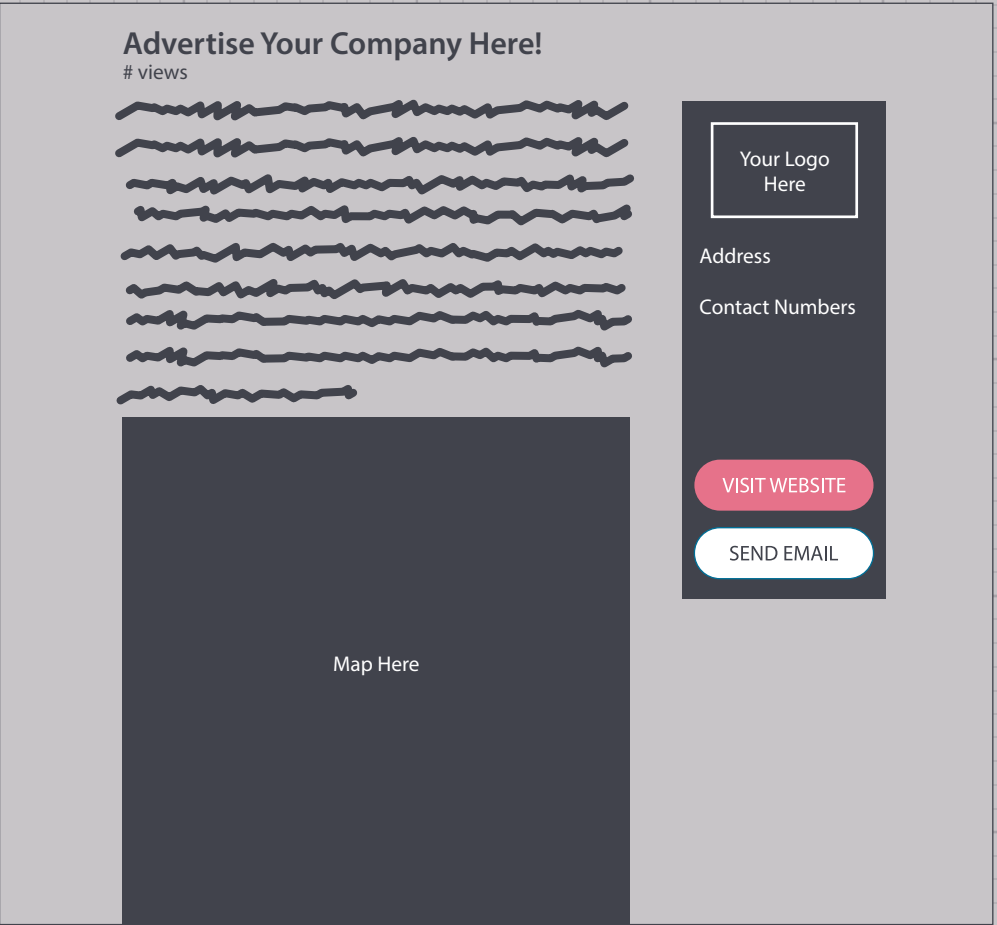
- Up to 10 searchable categories
- Opening times
- Interactive map
- Greater visibility to be seen by customers
- Logos
- Brochures
- Images

DIRECTORY ADVERTISING

rates from £500 for 12 months



Try our featured listing service!



Fully interactive map on every page!

Acceptable File Formats	JPG, GIF, PNG
Maximum File Size	100kb
ASK ABOUT OUR FREE DESIGN SERVICE!	

Advertise Your Job Here!

Salary description Location

Wavy lines representing job description text.

FULL TIME

VIEW/APPLY

f in t

Listed on our
dedicated jobs page

Your Logo
Here

Location

Advertise Your Job Here!

Wavy lines representing job description text.

VIEW/APPLY

Featured
Listings
go on the
homepage too!

f
in
t

FULL TIME

Advertise Your Job Here!

Wavy lines representing job description text.

Your Logo
Here

Date Posted

Location

Salary

Job Type

APPLY

Full job listing
on a single page!

When you advertise a job vacancy with FarmingUK, we do everything we can to make sure that vacancy reaches your target audience.

- Listings stay online for 2 months, or until the vacancy is filled
- All listings are promoted via our social media channels
- Your listing will be included in our weekly recruitment e-shot
- All jobs are indexed and fully searchable on-line
- Featured job listings are also listed on the FarmingUK homepage!

JOB ADVERTISING

Call us on 01484 400666
for more information

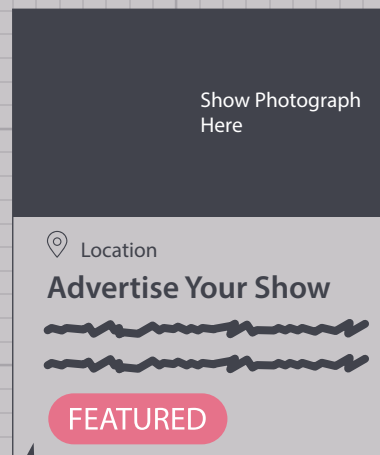
FarmingUK show section is the go-to place on the internet for visitors looking for an event.

Publicising shows and events since 2003 means we are first choice on search engines.

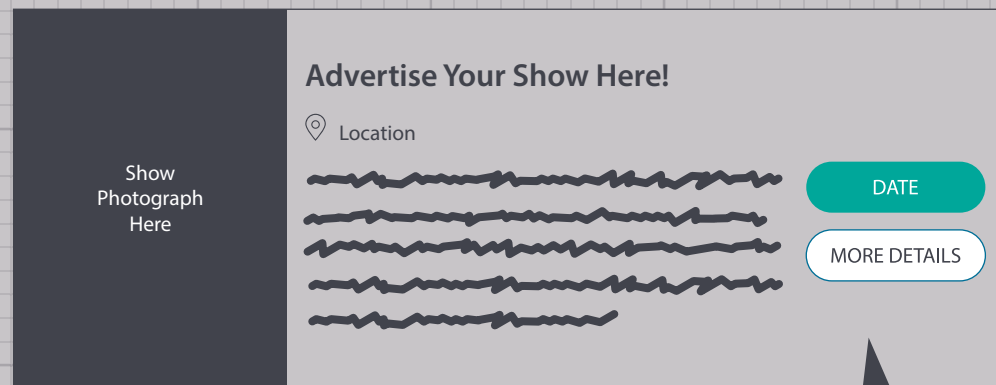
Our listings are comprehensive including a map and a link to your own site.

SHOW ADVERTISING

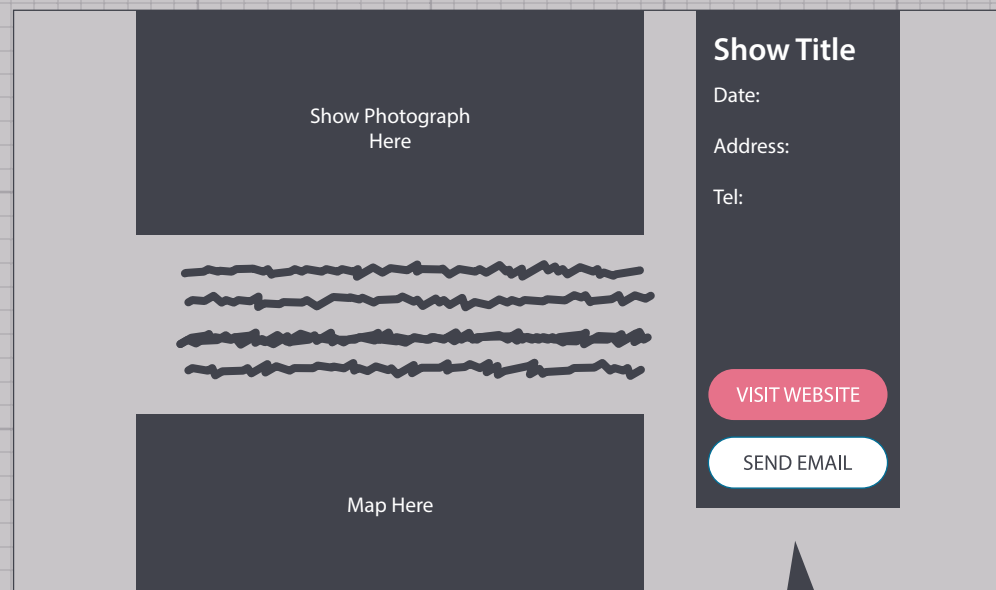
Call us on 01484 400666
for more information



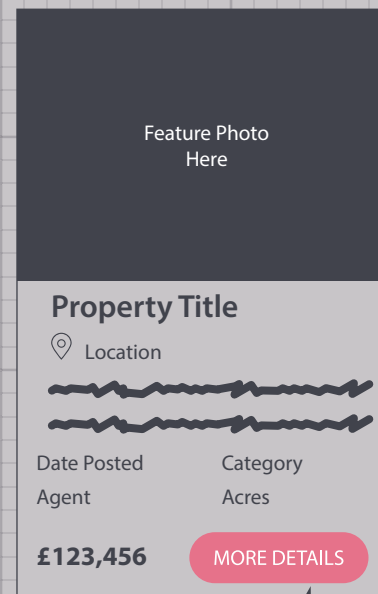
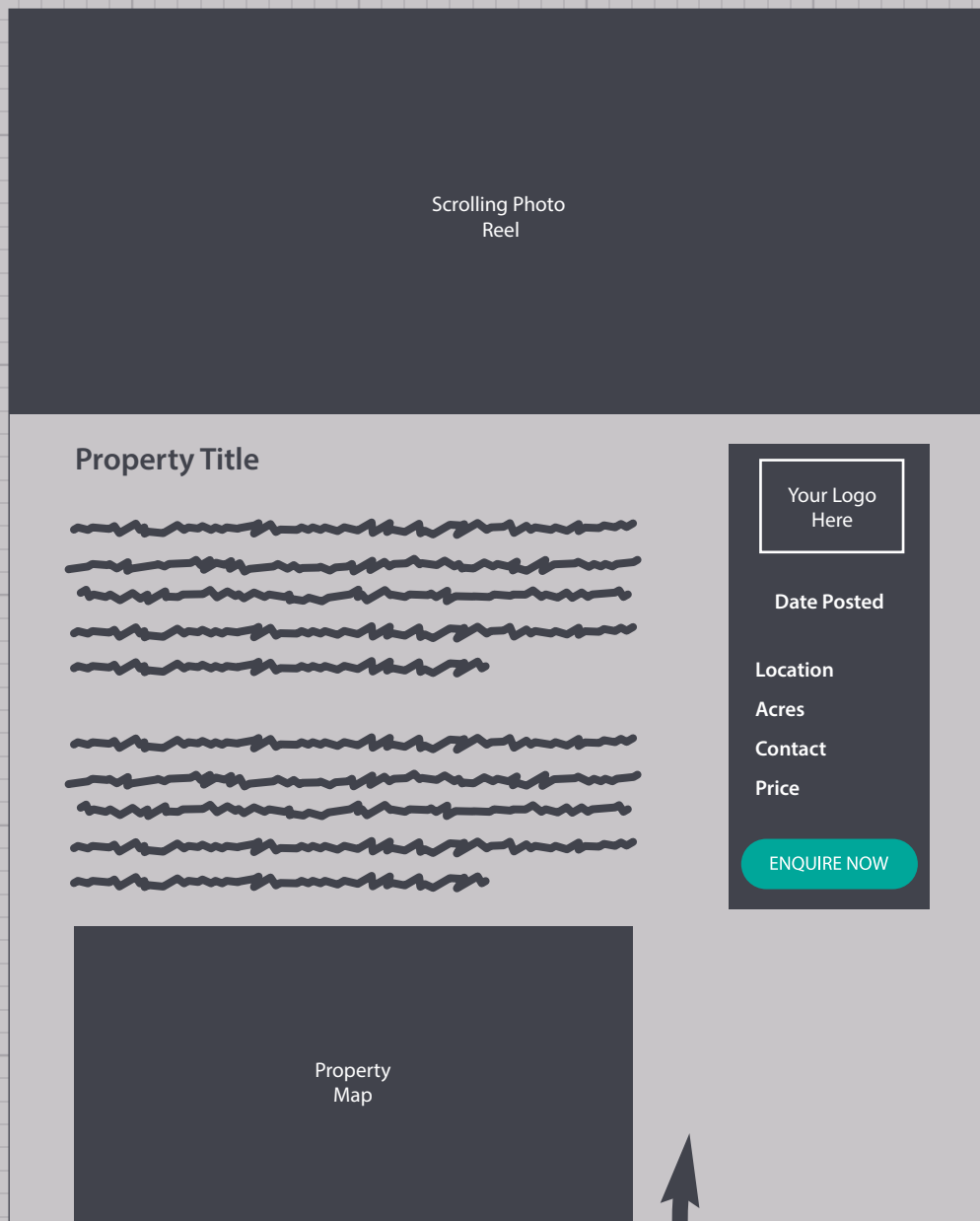
*Featured
listings
go on the
homepage too!*



*ALL listings are indexed
and fully searchable!*



*Full show listing
on a single page!*



Personal Listings:

Your property listing on FarmingUK comprises of up to 10 photographs of your building or land, direct contact details, and a localised map of the area.

Managed Listings:

We can manage your listings for you and take all the information directly from your own site. Your company logo, contact details and location can all be included to create a truly bespoke advertisement.

Try our
featured
Listing
service!

PROPERTY ADVERTISING

Full property listing
on a single page!

Call us on 01484 400666
for more information

It's in the search.

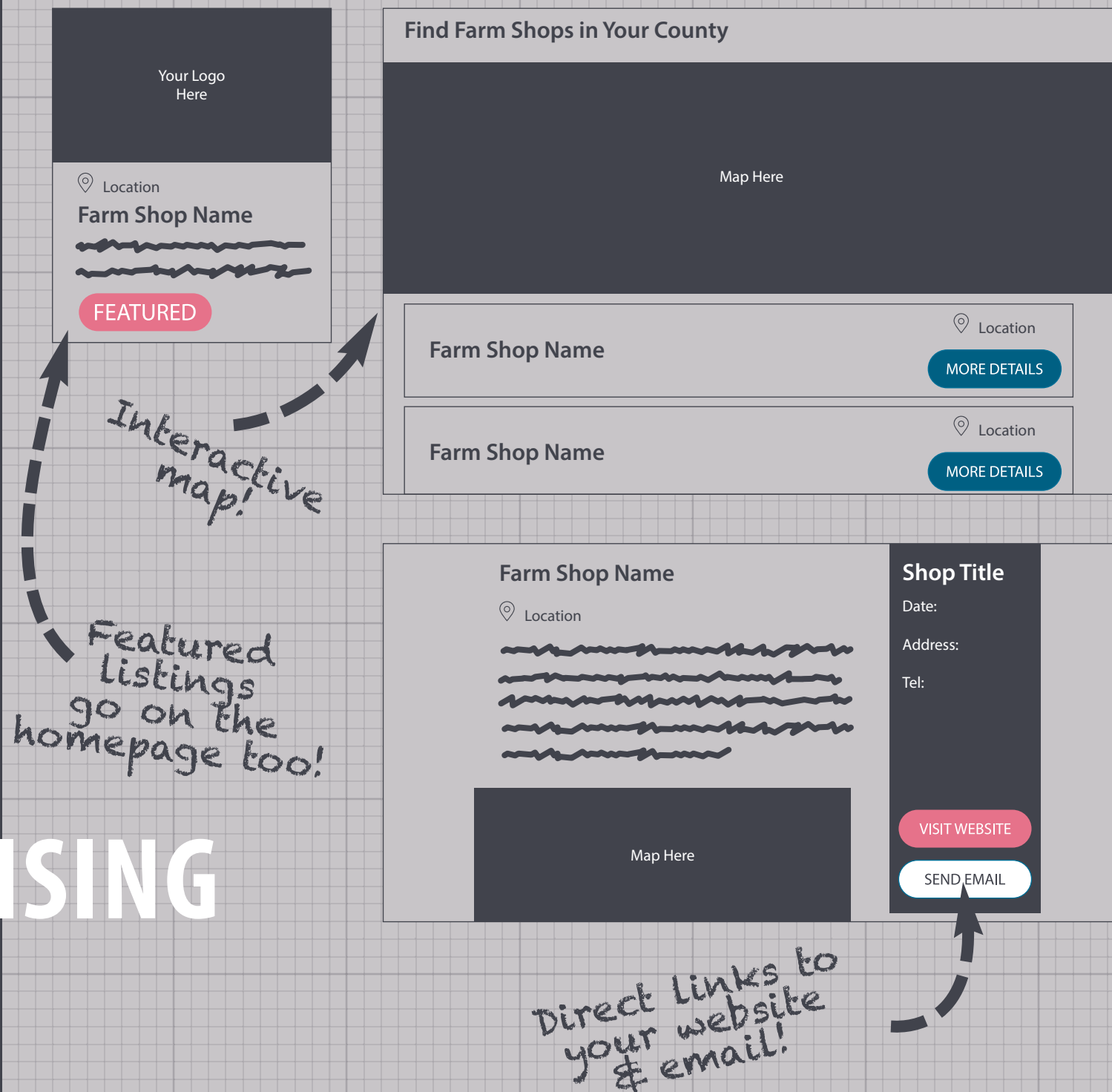
Our farmshop section is a very popular landing point for consumers looking for that lazy Sunday trip.

We have many affordable solutions for making your farmshop stand out from the crowd.

Featuring your farmshop will ensure your listing stays at the top of the search and appear on the homepage.

FARM SHOP ADVERTISING

Call us on 01484 400666
for more information



Course Title

Campus Map

Your Logo Here

University Name

Location

UCAS Code

Study Mode

Duration

VISIT WEBSITE

SEND EMAIL

Campus Photograph Here

Course Title

Course Type:

University:

FEATURED

MORE DETAILS

Fully interactive map on every page!

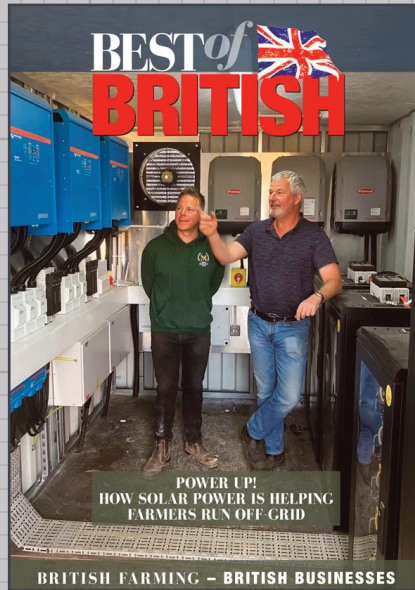
Try our featured listing service!

AGRICULTURAL COURSES

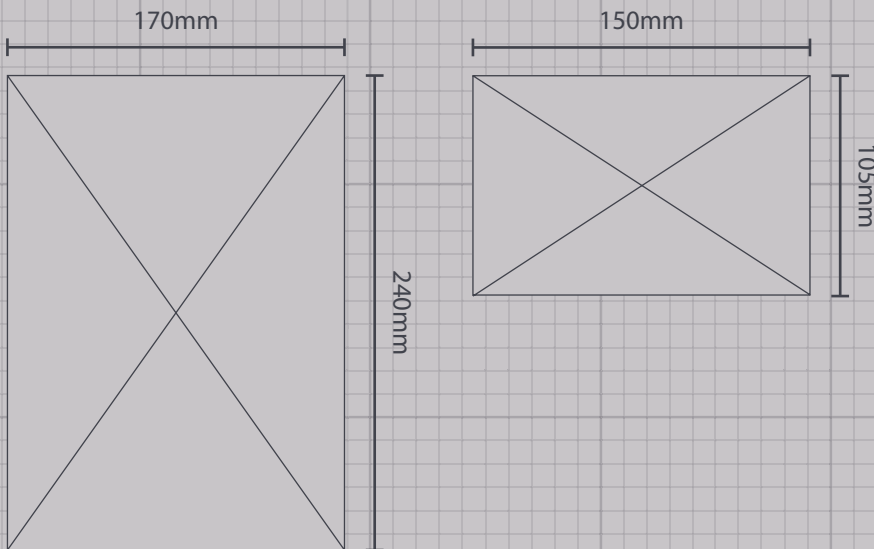
There is no point in us telling the educational sector how important research is. A few minutes homework will show you that FarmingUK is one of the top ranked sites for agricultural courses.

Get your listing a 10/10 by ensuring you feature your agricultural educational vocations on FarmingUK

Call us on 01484 400666 for more information



Full Page Finished Size	170mm wide X 240mm deep
Half Page Finished Size	150mm wide X 105mm deep
Acceptable File Formats	PDF (3mm bleed with crop marks)
ASK ABOUT OUR FREE DESIGN SERVICE!	



Ask about
our series
discount &
FREE design
service!

MAGAZINE ADVERTISING

FarmingUK rounds up on all the important issues throughout the month, and packs them into a stylish magazine.

Best of British showcases the best of British agriculture, offering dedicated feature magazines on the biggest stories in British farming!

ITFarmer is a must read for all those interested in how technology is influencing the agricultural sector.

Half Page - £400

Full Page - £900

Call us on 01484 400666
for more information