

NUCROP

HYBRID ELECTRIC CROP PROTECTION

Dealers wanted in all arable areas of the UK

Australian crop protection and specialty seed company Nufarm and German ag-tech start-up CROP.ZONE have announced the launch of NUCROP – Hybrid Electric Crop Protection to offer a competitive and sustainable alternative for weed management in the UK in 2023 and are now looking for suitable machinery dealers to sell and service the machine.

The NUCROP solution combines chemical and physical processes to create a compelling and sustainable method of weed control. By pre-treating plants with conductive liquid supplied by Nufarm, acceptable for organic use, and then applying electrical charge, the equipment can control weeds with a very high degree of efficiency and lower energy consumption than conventional weeding technologies allowing practical boom widths, currently 12m, and with the potential to extend to 24m.

The initial phase will focus on several crops and applications, with a strong focus on potato desiccation in 2022. Other uses are being tested to ensure wide of crop and weed opportunities. The NUCROP technology will offer farmers and contractors an effective replacement for lost herbicides in many crop situations.

About CROP.ZONE

CROP.ZONE was established in 2019 by a highly experienced team of AgTech experts with decades of experience in the same field. Today, CROP.ZONE's hybrid herbicide solution is active in the field, demonstrating its efficacy in weed management, cover crop burn-down, and pre-harvest desiccation.

CROP.ZONE offers electrophysical solutions to combat weeds and manage pre-harvest desiccation, providing farmers with an alternative tool against the backdrop of increased regulatory requirements and societal expectations. The innovative patented CROP.ZONE solution can replace a significant part of today's synthetic herbicide use. It provides a competitive alternative for weed management, thus contributing to yield optimization and farm profitability while helping achieve sustainability goals.

CROP.ZONE's solutions give the company a strong footing in the future agriculture market.

About Nufarm:

Nufarm Limited is a leading developer and manufacturer of crop protection solutions and seed technologies. Our team of more than 2,500 people make a vital contribution to our reputation for quality products that meet the needs of growers, customer support, and partnership in major agricultural markets in Europe, North America, and Asia Pacific.

Nufarm is listed on the Australian Securities Exchange (symbol NUF) and our head office is located in Melbourne, Australia.

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